

# BUSINESS BUILDING MADE SIMPLE

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## Issue Three March 2011

Hi Everyone..

Welcome to another newsletter.

I'm still keeping busy, five weeks after moving into the new house.

I'm doing quite a lot of work to the house, mainly one of the bathrooms, the kitchen and what will become the main bedroom, but will spread this out so I can still do my IM work.

Still sticking with my plan of doing something every day, but will be aiming to do a few whole days as well to get things moving faster again.

I finally got broadband here today (2<sup>nd</sup> March), so things should start moving faster now...

I'm a bit behind with updates on my blog so will have to get a post done this week showing my progress (or lack of it)

*Keith Purkiss*

**P.S. Please feel free to distribute this newsletter to anyone who may benefit from it.**

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## TOOL OF THE MONTH – CAMSTUDIO

Camstudio is a free video maker that I've used for all my recent videos. I use it mainly to record the screen whilst talking to show people how to use various features of my sites such as Push Button Giveaways.

It's not as sophisticated as Camtasia, but that also makes it easier to use as there aren't many features you need to know.

I usually just record for a couple of minutes and if it goes wrong I just do it again.

I then upload them to YouTube which also gets me some traffic back to my sites.

If you haven't already started making videos then why not give it a go? I found it very difficult at first but it gets easier the more you do.

<http://camstudio.org/>

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## JV GIVEAWAY NEWS

Once again in February I decided not to do any adswaps, and the only active list building I did was via JV Giveaways,

If you want to start here's a list of the current one's I'm in [Current JV Giveaways](#)

I join them all using my site [Push Button Giveaways](#) which I developed to save me time and effort, then helped others do the same.

I'm still offering a bonus just for signing up for a free account. If you sign up via my link email me at [keithpurkiss@gmail.com](mailto:keithpurkiss@gmail.com) with the title 'bonus' and I'll send you a bonus video about JV Giveaways.

One tip that people may not be aware of – some giveaways are now giving you a bonus 50 points if you click a facebook like button on the 'Invite Contributors' page, so that's well worth doing. Your points will then show up on the 'Manage Gifts' page.

Note: This only applies to some Giveaways run using the Ultimate Giveaway Script, but keep a look out for it.

### **Coming Soon..**

I'm currently working on the new version of Push Button Giveaways with a secret partner so watch up for updates in future newsletters or on my blog [Keith Purkiss](#)

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## REVIEW - INTERNET MARKETING APPRENTICE

Internet Marketing Apprentice is a site created by Randy Smith and Craig Dawber. They have put their combined knowledge into a site to help everyone at all levels of IM. BUT - the really unique spin they have is that it have a great 12 week coaching course that can guide anyone to their first profits online....

HERE'S the Unique part:

Where most would charge hundreds for a coaching course this detailed, these guys are GIVING it Away for FREE!

Check it out here:

**<http://www.keithpurkiss.com/recommends/freecoaching>**

There's also and upgraded version where you get access all the easy to follow videos and very well explained information. Not to mention the active forum packed full of helpful and knowledgeable people. I'll definitely be going in there whenever I get stuck knowing there's sure to be someone who can help, as well of course as interacting with other members.

Overall I know this combination of resources is going to help a LOT of people for many years to come.

So you'd like to take a look here's the link

**<http://www.keithpurkiss.com/recommends/ima>**

P.S. Don't forget to drop into the forum and say Hi...

## BLOG OF THE MONTH

For my third blog review I've chosen Gary Simpson's Blog at <http://motivationselfesteem.com/talk/> also known as "THE TEMPLE".

I've known Gary for less than two years online via a forum, but have included him for various reasons.

One of them is because it was his idea of starting a monthly newsletter and giving it away free with no optin last November that convinced me to create my own. So if you don't like my newsletter it's his fault ;)

Gary posts on a variety of subject in his own outspoken way and I don't think he will ever be accused of keeping his opinions to himself!

He speaks out against things such as the increasing amount of spam titles in emails that are going around nowadays.

There's also quite a few ebooks to download so why not pop over to Gary's blog and have a look around?

<http://motivationselfesteem.com/talk/>

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## MY PROFILE

Hello. I'm Keith Purkiss

I have been an entrepreneur – building and running my own businesses - since 1980.

My first business – designing, manufacturing, and distributing electronic add-ons for computers won an award in 1982.

I have also been a computer programmer, writing machine code games for the Commodore 64, ZX Spectrum etc.



In 1999 I began my online business from my own website. In the same year, I commenced trading on eBay and the following year on Amazon. I have also had the highest ranked store on Freeserve Marketplace and another on Ishop.

I am now managing director Accessories Warehouse Ltd which has a mail order and import division and also a printing and stationery business called Printpoint.

These are run mostly by staff while I concentrate on producing information products to pass on the knowledge I have gathered during the past ten years online.

I am co-owner of the 'Website Wealth Wizards' site where we help each other succeed with our online businesses.

*Keith Purkiss*

Managing Director, Accessories Warehouse Ltd

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## FREE RESOURCES

### Forums

[Website Wealth Wizards](#)

### Newletters

[Keith Purkiss Newsletter](#)

### Blogs

[Keith Purkiss](#)

[Randy Smith](#)

[John Thornhill](#)

## OTHER RESOURCES

### Graphic Designers

[ecoverpalace](#)

### Forums

[Planet Forum](#)

One-off fee for ebook package and membership

### Freelance Sites For Outsourcing

[eLance](#)

[GetACoder](#)